



DEIDRE CRANE

Graphic Designer

Profile

I am a highly organized and self-motivated individual who thrives on challenges. My determination and strong work ethic enable me to quickly adapt to new tasks, roles, and skills with proficiency. I value collaboration and can both give and receive constructive feedback, making me an effective team player.

Qualifications

Authority | Creativity | Management | Organization

- 10+ years experience planning and executing informative materials.
- Trained and managed colleagues on project specifications.
- Project editor for informative graphics materials.
- Created a new company identity across multiple brand lines.
- Co-hosted and photographed local car shows for customer appreciation functions.
- Direct customer contact while providing exceptional customer service.

Contact

847.421.2573 [Mobile]

mail@deidre Crane.com [E-mail]

www.deidre Crane.com [Website]

www.linkedin.com/in/deidre Crane-9532982a [LinkedIn]

Top Skills

Graphic Design
Customer Service
Photoshop
Illustrator
InDesign

EDUCATION

College of Lake County-Grayslake, IL
2013

Personal growth and education in Web Design, HTML5, and CSS3.

The Illinois Institute of Art-Schaumburg, IL
2007– 2009

Bachelor of Fine Arts (BFA), Graphic Design.
Dean's List, GPA 3.5

WORK EXPERIENCE

Retail...

Kohl's [Merchandising Associate]

October 2024–Current

House of Hope [Sales Floor Recovery, Temp]

June 2024–October 2024 [4 months]

Jewel-Osco [Cashier, Customer Service]

July 2023–December 2023 [5 months]

Binny's Beverage Depot [Sales Associate]

February 2022–May 2023 [1 year 4 months]

Jamba Juice [Team Member]

August 2009–May 2010 [10 months]

PetSmart [Petcare Associate]

October 2007–August 2009 [1 year 11 months]

[TASKS]

- Customer service and making sure that the customers have a pleasant experience.
- Keeping a clean, safe environment.
- Caring for and medicating sick animals.
- Assisting in other roles, areas, and departments, as needed.
- Stocking and facing.
- Filling food and beverage orders to specifications and strictly adhering to any allergen specifications.
- Handling transactions and till responsibilities.

Graphic Design | Marketing...

Milescraft [Marketing Support]

July 2016–December 2020 [4 years 6 months]

- Writing and designing manuals for the safety and use of the company's products, with the assistance of R&D and product testers.
- Programs: Illustrator, Photoshop, InDesign, Word, Excel, Self-taught on Solidworks Composer

SPCP-Society of Permanent Cosmetic Professionals [Freelance Graphic Designer]

2016–2019 [3 years]

- Designing booklets, web banners, flyers
- Programs: Illustrator, Photoshop, InDesign, Word, Excel

Liv-It! [Lead Graphic Designer]

September 2015–July 2016 [11 months]

- Designing and creating packaging, products, and logos for the company.
- Creating and following company branding and guidelines.
- Creating packaging mockups.
- Providing artwork, shipping marks, and working directly with factories.
- Guiding and instructing factories and printers on specifications.
- Answering and directing calls.
- Training and managing graphic designers.
- Programs: Illustrator, Photoshop, InDesign, Word, Excel

BSI-Global Decor [Graphics & Sales Support]

February 2014–September 2015 [1 year 8 months]

- Designing and creating packaging, products, and logos for the company.
- Creating and following company branding and guidelines.
- Creating packaging mockups.
- Providing artwork, shipping marks, and working directly with factories.
- Guiding and instructing factories and printers on specifications.
- Designing and maintaining the company catalogs and website.
- Participating in the International Housewares Show: Created displays, booth setup, guest interactions and information, fulfilling customer requests and orders.
- Answering and directing calls.
- Training and managing graphic designers.
- Programs: Illustrator, Photoshop, InDesign, Word, WordPress, Excel, PowerPoint

Faith United Church of Christ [Freelance Graphic Designer]

May 2015–June 2015 [1 month]

- Creating a logo for the church website.
- Programs: Illustrator, Photoshop

Opus CMC [Marketing Intern]

August 2013–December 2013 [5 months]

- Designing promotional editorials for the company and clients.
- Designing and recreating logos for the company and clients.
- Designing advertisements for client websites.
- Updating and maintaining the company website.
- Additional Clients: SKAN National Radiology Services, Truck N Go (logo), Tina & Tom's Tax Service (logo), Pete's Plumbing (logo), LTF Technology (catalog)
- Programs: Illustrator, Photoshop, InDesign, Word, WordPress, Excel, PowerPoint

Metro Paint Supplies, Inc. [Marketing Specialist]

May 2010–July 2012 [2 years 3 months]

- Developing marketing and promotional activities to stimulate economic growth.
- Creating company newsletters for events, news, and promotional items.
- Designing advertisements for the company website and catalog.
- Creating logos, brochures, and designing websites for clients' shops.
- Answering and directing calls.
- Additional Clients: B-Tec North America, Black & White Auto Body & Paint, Body Builders Automotive, Evergreen Auto Repair, Hopp's Auto Body, Raymond Chevrolet, Dream Car Classics, High Tone Auto Body, 6+
- Programs: Illustrator, Photoshop, InDesign, Word, WordPress, Excel, PowerPoint, DreamWeaver

Ushman Interactive [Freelance Graphic Designer]

February 2010–March 2010 [2 months]

- Working with the client to create a logo for his software company.
- Programs: Illustrator, Photoshop